

10 REASONS TO SOURCE

from Cape Town and the Western Cape, South Africa
a highly sought-after global market for goods and services

Quality | Sustainability | Diversity | Trust

1

Preferential bilateral, regional, and international trade agreements facilitate competitive trade opportunities for foreign buyers seeking quality goods and services in diverse sectors.



2

Modern harbour facilities, well-connected railway networks, highly developed road infrastructure, an international airport voted best on the African continent for more than five years running and advanced ICT networks combine to create a compelling package for international buyers. A sophisticated logistics network underpinned by well-established cold storage and freight and shipment facilities enables effective trade of goods and services.



3



South Africa is the **8th largest** wine production market globally, with the Western Cape responsible for **95%** of the country's wine exports to the globe in 2022

4

Rooibos (indigenous to the Western Cape) was the first geographic indicator in Africa – awarded Protected Designation of Origin Status by the European Union in 2021.

5

The Western Cape is home to almost **60%** of South Africa's startups and is recognized as Africa's Tech and Financial Services Capital.



6

Named Africa's first UNESCO City of design joining a total of **180 cities** in UNESCO's global Creative Cities Network, Cape Town remains proudly committed to a culture of unique and diverse creativity.



8



South Africa was the **2nd largest** exporter of citrus fruits after Spain in 2022. The Western Cape is the majority exporter of citrus fruits in the country, exporting **69.90%** valued at **ZAR19.66bn**.

The Western Cape is the **2nd largest** producers of recreational catamarans in the world, after France.



7

9

Cape Town Film Studios is the first world-class, custom-built, Hollywood style, film studio complex in Africa, with two giant ships, a deep water tank, and five sound stages on its sprawling lot. The region is home to quite a number of studios to suit your production needs.



10



A green economic hub on the continent, the Western Cape has access to leading green infrastructure facilitated by two Special Economic Zones (SEZs): Freeport Saldanha Industrial Development Zone (IDZ) – the 1st South African IDZ to include a port; and Atlantis, the only green tech SEZ in Africa.



Cape Town and the Western Cape:

A globally competitive export region, with exports growing by 48% from the Western Cape from 2019 – 2022



Cape Town and the Western Cape – A leading regional economy