

Dear Delegates

Welcome to Cape Town & The Western Cape

On behalf of the Cape Town & Western Cape Convention Bureau, powered by Wesgro, the official tourism, trade and investment promotion agency for the Western Cape, it is our great pleasure to welcome you to our beautiful city.

We are honoured to host you in one of the world's most welcoming and diverse destinations. The Western Cape is recognised for its ability to seamlessly combine natural beauty, cultural richness and professional excellence, creating an environment that is both inspiring and conducive to meaningful engagement.

Our region offers modern, reliable infrastructure and a well-established business events ecosystem. From world-class convention centres and venues to experienced professional conference organisers and service providers, Cape Town has a proven track record in hosting complex international conferences with efficiency and precision. Delegates can expect a high standard of service, accessibility and operational excellence throughout their stay.

Cape Town is also home to a dynamic and globally connected business, research and innovation community. The city's strong academic institutions, research bodies and industry networks create a fertile environment for knowledge exchange, collaboration and thought leadership. Hosting your conference here provides an opportunity to engage not only with global peers, but also with local expertise that is actively contributing to advancements across multiple sectors.

Beyond the conference programme, the Western Cape offers a rich and diverse visitor experience. The region's unique cultural heritage is reflected in its communities, cuisine and creative industries. Delegates can explore iconic attractions such as Table Mountain, the V&A Waterfront and the Cape Winelands, or experience a wide range of leisure, cultural and outdoor activities. This diversity ensures that every visitor can find opportunities for both professional enrichment and personal enjoyment.

The destination is also committed to providing an accessible and professionally managed environment for international visitors. With established public-private partnerships supporting safety and event delivery, delegates can travel and participate with confidence.

We encourage you to take full advantage of your time in the region, engage with the local community, explore the destination, and experience the warmth and hospitality of the South African people.

We wish you a successful, productive and memorable conference, and we trust that your time in Cape Town and the Western Cape will leave a lasting impression. We look forward to welcoming you back again.

Warm regards,

The Cape Town & Western Cape Convention Bureau