

# Services

A Strategic Investment Opportunity  
in Cape Town & the Western Cape

May 2025



Western Cape  
Government  
FOR YOU



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Freeport Saldanha Industrial Development Zone (IDZ), Cape West Coast

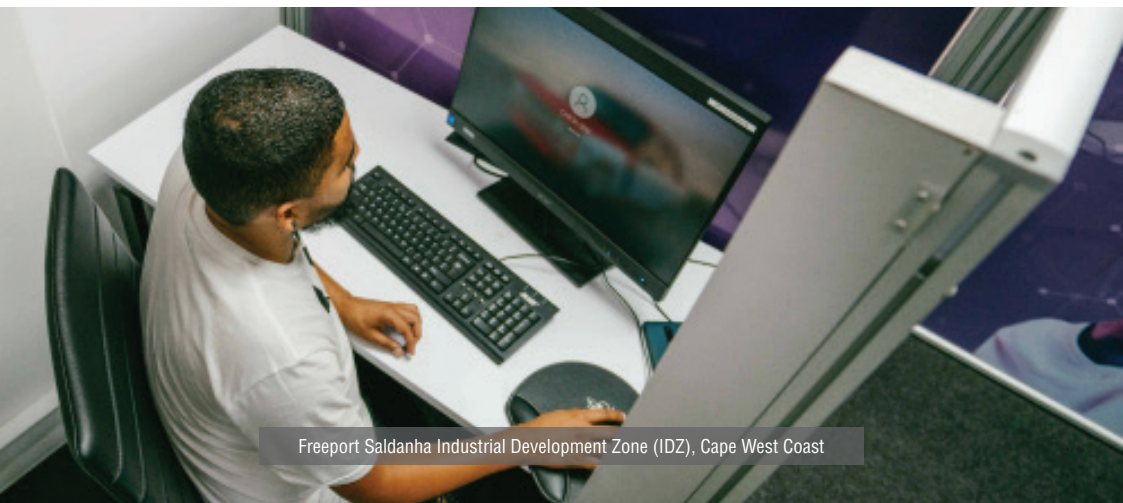
## Sector Overview

The Western Cape is powered by a dynamic services economy, contributing over 70% to provincial GVA between 2019 and 2024. The province offers a cost-effective, innovation-led environment backed by a skilled workforce.

At its core is Cape Town – a gateway to opportunities in South Africa and the African continent. With world-class infrastructure, deep talent pools, and a pro-business ecosystem, the city is a launchpad for growth into Africa, Europe, and beyond. As global services exports hit US\$6.1 trillion in 2021, the Western Cape is primed for growth offering investors a cost-effective advantage and strategic time zone.

Key segments include:

- **Business Services:** Encompassing financial services, contact centres, back-office operations, accounting, and HR outsourcing.
- **Education:** Rising demand for quality education is driving infrastructure growth and a vibrant ed-tech ecosystem, making the province a hub for educational innovation.
- **Creative Industries:** Cape Town is a creative capital, home to the world-class Cape Town Film Studios and internationally acclaimed animation and design talent.
- **Data Centres:** Boasting modern infrastructure, five undersea cables, and investments from technology firms, the Western Cape is an ideal location for data centre development.
- **IT Services:** Backed by a deep talent pool, fast and reliable internet, and a thriving innovation landscape, the province is a growing destination for IT services.



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# WHY CAPE TOWN & THE WESTERN CAPE

## 1. Cost-Effective Advantage

The region offers significant cost savings compared to global cities like London or New York, with more affordable labour and real estate without compromising on world-class quality.

## 2. Highly Skilled, English-Speaking Workforce

With over 120 000 software developers in South Africa, a 90% literacy rate, and top universities, the region offers a highly skilled workforce.

## 3. Strategic Time Zone (GMT+2)

Cape Town's time zone enables real-time collaboration with Europe, the Middle East, and Africa, making it an ideal hub for global business operations.

## 4. World-Class Infrastructure & Connectivity

Five undersea cables (including Equiano, WACS, and 2Africa) guarantee fast, reliable internet. Cloud regions from AWS, Microsoft, and Oracle, plus 99% 4G coverage, support seamless digital operations.

## 5. Gateway to Africa & Global Markets

Cape Town International Airport connects directly to major global hubs (London, Dubai, New York), while its strategic location offers easy access to African, European, and Middle Eastern markets.

## 6. Thriving Ecosystem

Home to global giants like Accenture, Amazon, PwC, EXL, and Outworx, the Western Cape leads South Africa in BPO operations, innovation, and tech hubs, accelerators, and coworking spaces.

## 7. Strong Financial & Regulatory Framework

A major financial hub with a robust legal system based on international best practices, ensuring investor protection and intellectual property rights.

## 8. Business Support & Networking

A vibrant network of industry associations, government-backed initiatives, and skilled professionals offers extensive support, making the region perfect for startups and multinationals alike.

## 9. Stable & Business-Friendly Government

Predictable regulations, efficient governance, and a commitment to the rule of law provide long-term investment security.

## 10. Incentives

For additional information scan here:



# Services Companies Shaping Cape Town & the Western Cape

CLYDE&CO



accenture



Deloitte.



ALLAN GRAY



## Contact us for more information

For further information on setting up or expanding your business in Cape Town & the Western Cape please contact Wesgro's Investment Team

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