

Services

A Strategic Investment Opportunity
in Cape Town & the Western Cape

May 2025



Western Cape
Government
FOR YOU



CITY OF CAPE TOWN
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Freeport Saldanha Industrial Development Zone (IDZ), Cape West Coast

Sector Overview

The Western Cape is powered by a dynamic services economy, contributing over 70% to provincial GVA between 2019 and 2024. The province offers a cost-effective, innovation-led environment backed by a skilled workforce.

At its core is Cape Town – a gateway to opportunities in South Africa and the African continent. With world-class infrastructure, deep talent pools, and a pro-business ecosystem, the city is a launchpad for growth into Africa, Europe, and beyond. As global services exports hit US\$6.1 trillion in 2021, the Western Cape is primed for growth offering investors a cost-effective advantage and strategic time zone.

Key segments include:

- **Business Services:** Encompassing financial services, contact centres, back-office operations, accounting, and HR outsourcing.
- **Education:** Rising demand for quality education is driving infrastructure growth and a vibrant ed-tech ecosystem, making the province a hub for educational innovation.
- **Creative Industries:** Cape Town is a creative capital, home to the world-class Cape Town Film Studios and internationally acclaimed animation and design talent.
- **Data Centres:** Boasting modern infrastructure, five undersea cables, and investments from technology firms, the Western Cape is an ideal location for data centre development.
- **IT Services:** Backed by a deep talent pool, fast and reliable internet, and a thriving innovation landscape, the province is a growing destination for IT services.



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WHY CAPE TOWN & THE WESTERN CAPE

1. Cost-Effective Advantage

The region offers significant cost savings compared to global cities like London or New York, with more affordable labour and real estate without compromising on world-class quality.

2. Highly Skilled, English-Speaking Workforce

With over 120 000 software developers in South Africa, a 90% literacy rate, and top universities, the region offers a highly skilled workforce.

3. Strategic Time Zone (GMT+2)

Cape Town's time zone enables real-time collaboration with Europe, the Middle East, and Africa, making it an ideal hub for global business operations.

4. World-Class Infrastructure & Connectivity

Five undersea cables (including Equiano, WACS, and 2Africa) guarantee fast, reliable internet. Cloud regions from AWS, Microsoft, and Oracle, plus 99% 4G coverage, support seamless digital operations.

5. Gateway to Africa & Global Markets

Cape Town International Airport connects directly to major global hubs (London, Dubai, New York), while its strategic location offers easy access to African, European, and Middle Eastern markets.

6. Thriving Ecosystem

Home to global giants like Accenture, Amazon, PwC, EXL, and Outworx, the Western Cape leads South Africa in BPO operations, innovation, and tech hubs, accelerators, and coworking spaces.

7. Strong Financial & Regulatory Framework

A major financial hub with a robust legal system based on international best practices, ensuring investor protection and intellectual property rights.

8. Business Support & Networking

A vibrant network of industry associations, government-backed initiatives, and skilled professionals offers extensive support, making the region perfect for startups and multinationals alike.

9. Stable & Business-Friendly Government

Predictable regulations, efficient governance, and a commitment to the rule of law provide long-term investment security.

10. Incentives

For additional information scan here:



Services Companies Shaping Cape Town & the Western Cape

CLYDE&CO



accenture



Deloitte.



ALLAN GRAY



Contact us for more information

For further information on setting up or expanding your business in Cape Town & the Western Cape please contact Wesgro's Investment Team

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