

Why South Africa Matters

Competitiveness

- **2nd** in infrastructure
- **3rd** overall competitive market
- **3rd** in economic performance
- **4th** in business efficiency
- **50% of multinationals** in Africa located here
- Johannesburg Stock Exchange (JSE) has the **highest capitalisation-to-GDP ratio** in the world
- **USD363 billion economy** with a market of 63 million people
- **Africa's most industrialised** and most diversified economy

Investment & Innovation

- **1st** in Africa for FDI projects
- **2nd** out of 32 Sub-Saharan African economies
- **12th** among 36 upper middle-income economies
- **44th** in market sophistication
- **48th** in business sophistication
- **61st** for innovation
- Preferential access to African markets (**AfCFTA**)
- **Sophisticated financial services** and banking sector

Energy & Resources

- Top **5** global diamond producer
- **16th** globally in Wiki-Solar deployment of 4-MW+ solar plants
- Leading producer of **chromium, platinum, zirconium**
- **28th** largest steel producer

Tourism

- **4th** in Telegraph Travel Awards' top 10 destinations

South Africa combines strong infrastructure, a competitive market, abundant resources and growing innovation, making it a strategic hub for business, investment and travel.

Cape Town & the Western Cape

As a leading regional economy, Cape Town and the Western Cape has an unprecedented, multi-billion US dollar infrastructure investment pipeline, driven by provincial and city governments to reshape the province's economic future.

Strategic Investment Environment

- Modern, services-led economy with growth sectors aligned to the future
- Epicentre of Africa's clean energy transition, with 70% of utility-scale renewable energy developers headquartered here
- Two strategically located Special Economic Zones offering tailored investor support
- Institutional stability and good governance
- Export-orientated and globally connected economy
- Leading tourism destination attracting talent and capital

World-Class Infrastructure & Connectivity

- Unprecedented multibillion-dollar USD public & private infrastructure investment pipeline
- Five undersea cables and cloud regions from AWS, Microsoft and Oracle
- Freeport Saldanha Special Economic Zone positioned within the Southern Hemisphere's largest and deepest natural port
- Global connectivity

Skilled Workforce

- Leading South Africa's job recovery
- Home to leading universities and strong digital skills development
- Highly skilled, English-speaking talent pool

Who is InvestSA?

The **InvestSA** One Stop Shop (OSS) is a national government initiative operated by Wesgro, aiming to streamline investment facilitation, aftercare and retention.

Our Objective:

- Coordinate investment promotion & facilitation across government
- Provide holistic, user-friendly government services
- Reduce administrative challenges
- Create an investor-friendly environment
- Support Red Tape Reduction
- Facilitate investment reforms

Services Offered

Investment Information:

- Economic, regulatory & legal guidance
- Industrial development & financial support
- Investment guides

Investment Facilitation:

- Company registration & CIPC services
- Permits, licences, visas, UIF & Compensation Fund
- Environmental, mining & municipal facilitation
- Incentives & funding opportunities
- B-BBEE guidance
- Location analysis & infrastructure support
- Site visits & B2B programmes

Aftercare Services:

- Recruitment, talent & skills advice
- Lifestyle amenities guidance
- Policy advocacy, surveys & forums
- Retention & expansion support
- Inter-governmental coordination

Key Stakeholders

National Government Departments:

- Department of Trade, Industry and Competition
- Cooperative Governance and Traditional Affairs
- Department of Environmental Affairs & Forestry
- Department of Home Affairs
- Department of Employment and Labour
- Department of Mineral Resources & Energy
- Department of Agriculture
- Department of Science, Technology & Innovation
- Department of Water & Sanitation
- Department of Small Business Development

State-owned Enterprises:

- South African Revenue Service
- South African Bureau of Standards
- National Regulator for Compulsory Specifications
- Transnet
- Eskom
- Industrial Development Corporation
- Companies and Intellectual Property Commission

Agencies:

- Brand South Africa
- National Empowerment Fund
- Proudly SA



**For seamless investment support,
contact InvestSA One Stop Shop today**

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Scan for more information

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WESTERN CAPE

