

**Join us for a live  
Virtual Trade Show  
on 31 March 2021  
5am – 11pm (SAST)**



**Are you an international buyer wanting to source quality agriculture and agro-processed products from the Western Cape, South Africa?**

Wesgro's Export Unit would like to invite you to attend the inaugural **Cape Agriculture Export Week** which is intended to foster business-to-business (B2B) export linkages and showcase opportunities within the Agriculture & Agri-processing industry in Cape Town, the Western Cape, South Africa and the rest of Africa.

**Key events include:**

1. Agriculture & Agri-processing Live and Virtual Trade Exhibition
2. B2B Meetings between international buyers and Western Cape exporters
3. Western Cape Exporters in the following sectors/products will be targeted:
  - Cosmetics & Essential Oils
  - Halal
  - Fresh Produce
  - Organics
  - Processed & Fine Foods
  - Wines & Spirits

Short on demand videos will be also be available on the virtual platform to highlight the export opportunities from the Western Cape Agriculture & Agri-processing sector.

We are currently actively recruiting existing and new international buyers for this Live and Virtual event.

**Join us to gain a better understanding of the business and export opportunities within the Agriculture & Agri-processing sector in the Western Cape and connect with Western Cape exporters!**

date: [31 March 2021](#)  
time: [5am – 11pm \(SAST\)](#)  
virtual link: <https://zfrmz.com/PgHDHaKZKG7KJxf5xrKE>

For more information please visit:  
<https://www.wesgro.co.za/corporate/events/virtual-western-cape-agriculture-export-week-wcaew-2>