

Edu Invest

Where Investment, Innovation and
Impact Meet

February 2026



Western Cape
Government
FOR YOU Education



WESGRO
cape town & western cape
tourism, trade & investment

Project Overview

The Western Cape is recognised for its strong education system, characterised by consistent academic excellence and high institutional quality. Supported by robust infrastructure investment and forward-thinking education policies, the region stands as a leading example of education innovation.

Edu Invest, powered by Wesgro in collaboration with the Western Cape Education Department (WCED), aims to build on this strong performance by attracting private investment into education with a focus on investment into infrastructure and driving corporate social investment towards education initiatives.

This initiative is also focused on unlocking innovation in the education landscape, to improve access to affordable, quality education. To do this, Edu Invest will enable collaboration

between the public and private sectors in the Western Cape. It will also leverage Wesgro's mandate, skills and networks.

The call to action

FACT Poised to experience the second-highest migration growth over the next 3 years resulting in additional demand for quality education in the Western Cape.

ACT Direct investment and funding towards education imperatives. Edu Invest, powered by Wesgro, will facilitate investment in education and support you throughout this venture.

IMPACT Return on investment beyond financial gain. Sustainable and transformative impact driving social change, economic growth, job creation and workforce development.



Launch of Apex Primary and High School, Pinelands



WHY CAPE TOWN & THE WESTERN CAPE

1. Strong Performance

High literacy and numeracy rates with an 88.2% matric pass rate in 2025 highlight the province's academic excellence.

2. Modern Infrastructure

The WCED Rapid School Build Programme is delivering new, state-of-the-art schools to meet growing learner demand.

3. EdTech Innovation Hub

Cape Town hosts over half of South Africa's EdTech companies, driving digital learning and education technology innovation.

4. Youthful Market

With more than 50% of residents under 34, the province offers a large and growing market for education solutions.

5. World-Class Universities

Four top universities and two leading business schools anchor a strong pipeline of talent and research excellence.

6. Expanding Partnerships

Population growth and migration are driving demand for 2,900 classrooms and 3,200 teachers by 2030 – creating major partnership opportunities.

7. High-Impact Returns

Education investments deliver strong social, economic, and ESG-aligned returns with lasting community impact.

8. Stable Governance

Transparent, efficient, and business-friendly governance ensures a secure and reliable investment environment.

9. Workforce Development

Investment in TVET and skills training aligns education with key economic sectors and future workforce needs.

10. Early Learning Growth

The WCED has driven the progressive expansion of Grade R through the construction of 124 new Grade R classrooms over the past five years.

Access the Guide to
Investing in Education
here



Education Companies Shaping Cape Town & the Western Cape



Contact us for more information

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