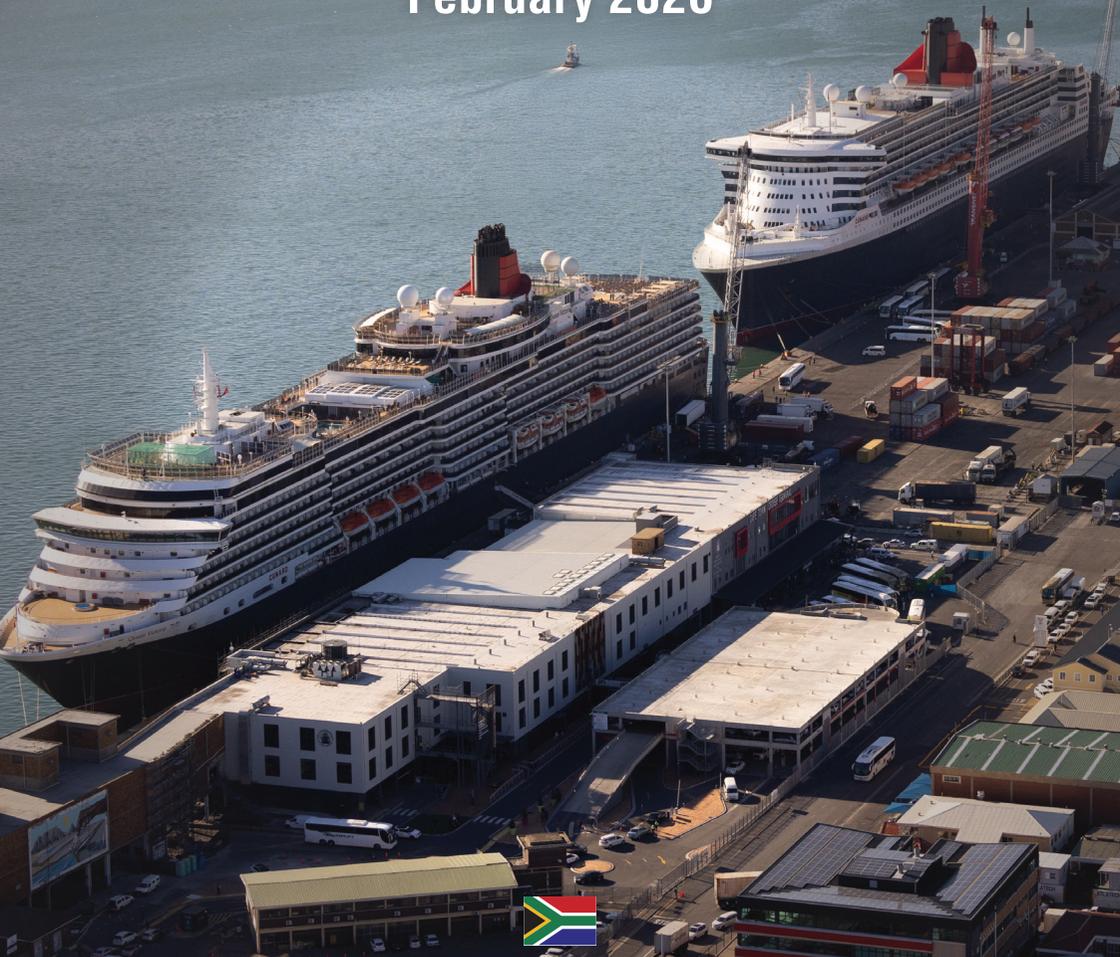


# Cruise Cape Town

## Southern Africa's Premier Home Port

### February 2026



Western Cape  
Government  
FOR YOU



CITY OF CAPE TOWN  
ISIXEKO SASEKAPA  
STAD KAAPSTAD



powered by WESGRO



cape town & western cape  
tourism, trade & investment



KASADA  
CAPITAL MANAGEMENT



SAMSA  
SOUTH AFRICAN  
MARITIME AUTHORITY



WATERFRONT  
CAPE TOWN

# Project Overview

Cruise Cape Town, a catalytic project powered by Wesgro, is dedicated to developing the cruise economy in Cape Town and the Western Cape. This endeavour strives to enhance Cape Town and the Western Cape's competitiveness, bolstering tourism, driving economic growth and facilitating job creation.

The focus areas of the project include; cruise tourism development, removing industry constraints for arriving vessels, and promoting regional tourism spread across the Western Cape and South Africa.

The Cruise Cape Town project is a partnership between five government entities, comprising of Wesgro, the Western Cape Government,

the City of Cape Town, the South African Maritime Safety Association, and Transnet National Ports Authority, as well as select private sector partners.

Leveraging the Western Cape's multi-port destination offering, Cruise Cape Town aims to strengthen Cape Town's role as South Africa's premier home port while unlocking the cruise tourism offering across the province. By supporting and integrating smaller regional ports into cruise itineraries, the project enhances on-shore experiences, spreads economic benefit, and positions Cape Town and the Western Cape as a connected, world-class cruising destination.



Cape Town Cruise Terminal



# WHY CAPE TOWN & THE WESTERN CAPE

## 1. An Award-winning Cruise Terminal

The Cape Town Cruise Terminal has been voted Best Terminal in Africa for three consecutive years and is fully equipped to handle growing passenger volumes while ensuring a smooth, world-class guest experience.

## 2. Strategically Located

Positioned at the meeting point of the Atlantic and Indian Oceans, Cape Town is a natural gateway for repositioning voyages, world cruises, and regional itineraries across Africa, the Indian Ocean, and beyond.

## 3. Strong Passenger Appeal

As one of the world's top-rated tourism destinations, Cape Town consistently delivers high visitor satisfaction and strong repeat travel – driven by its natural beauty, cultural diversity, and vibrant culinary scene.

## 4. Seasonal Advantage

The Southern Hemisphere summer perfectly complements the Northern Hemisphere winter, creating an ideal opportunity for year-round vessel deployment and itinerary balance.

## 5. Multi-Port Destination Offering

The Western Cape features four ports – Cape Town, Mossel Bay, Hermanus, and Saldanha Bay – each offering distinct attractions and enabling a diverse, multi-stop coastal itinerary.

## 6. World-Class Shore Excursions and Experiences

From Table Mountain and the Cape Winelands to whale watching in Hermanus and safaris

within a few hours' drive, the region offers an unmatched variety of excursions for every traveller profile.

## 7. Robust Air Connectivity

Cape Town International Airport connects directly to major global hubs and regional gateways, making passenger embarkation, disembarkation, and pre/post-cruise travel seamless.

## 8. Growing Homeport Capabilities

With enhanced terminal capacity, dedicated ground handling, and integrated logistics, Cape Town is increasingly serving as a preferred homeport for turnaround operations in Southern Africa.

## 9. Public–Private Collaboration Driving Growth

The Cruise Cape Town partnership provides a coordinated approach to cruise development, ensuring sustainable growth and enhanced visitor experiences.

## 10. Sustainable and Responsible Tourism

The Western Cape is committed to green port operations, responsible tourism practices, and community inclusion – ensuring that cruise growth contributes meaningfully to local economies while preserving the region's natural and cultural heritage.

Scan here for Cruise Cape Town's Economic Study:



# CRUISE CAPE TOWN

powered by WESGRO

## Cruise Liners Operating to Cape Town & the Western Cape



### Contact us for more information

For further information please contact Wesgro's Strategic Projects Team

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learn more

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